



GOVERNMENT OF JAMMU AND KASHMIR  
GENERAL ADMINISTRATION DEPARTMENT  
CIVIL SECRETARIAT, J&K

Subject: Celebrations of National Voters' Day on 25<sup>th</sup> January - 2024.

Circular No.06-JK(GAD) of 2024  
Dated:18.01.2024

National Voters' Day is being celebrated across the country on 25<sup>th</sup> January, 2024, with the theme of "Nothing like voting, I vote for sure." "वोट जैसा कुछ नहीं, वोट जरूर डालेंगे हम।"

In order to ensure befitting celebrations of National Voters' Day across the Union territory of Jammu and Kashmir, the Election Commission of India has desired that necessary instructions be issued to schools and educational institutions for organizing events like debates, discussions, competitions (drawing, skit, song, painting, essay etc) on the above mentioned theme. The events shall be organized on the said date at 11:00 A.M. It has further been desired that the officers/officials of Government Departments/PSUs/Corporations and offices in the Union territory shall be administered the NVD pledge on the Day (Copy enclosed) and that photographs of these events be uploaded using hashtag =NVD2024, on their respective social media handles or website(s) of these Departments/PSUs/Corporations. Besides, the logo for National Voters' Day, which reinforces the importance of voting, may also be suitably utilized on official stationery, merchandise, websites etc.

Accordingly, it is impressed upon all Administrative Secretaries, Divisional Commissioner(s), Deputy Commissioner(s)/Heads of the Departments/ Managing Directors of all PSUs/Corporations to strictly comply with the instructions of the Election Commission of India issued in terms of communication No.491/ECI/LET/FUNC/SVEEP-I/NVD/2023 dated: 8<sup>th</sup> January, 2024 (copy enclosed) and ensure appropriate National Voters' Day Celebrations across the Union territory of Jammu and Kashmir.

Sd/-

(Sanjeev Verma) IAS

Commissioner/Secretary to the Government

No. GAD-ADM011/21/2022-09-GAD

Dated:18.01.2024

Copy to:

1. All Financial Commissioners (Additional Chief Secretaries).
2. Director General of Police, J&K.
3. Director General, J&K Institute of Management, Public Administration and Rural Development.
4. All Principal Secretaries to the Government.
5. Principal Secretary to the Lieutenant Governor.
6. Principal Resident Commissioner, J&K Government, New Delhi.

# ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi - 110 001

No. 491/ECI/LET/FUNC/SVEEP-1/NVD/2023

Dated: 8th January, 2024

To

Chief Secretaries of  
All States/ UTs

**Subject:** National Voters' Day (25<sup>th</sup> January) 2024 – regarding.

Sir/ Madam,

As you are aware, National Voter's Day (NVD) is celebrated across the country on 25th January every year, and we are approaching the 14th National Voters' Day on 25th January, 2024. The theme of NVD celebrations for this year is "Nothing like voting, I vote for sure" "वोट जैसा कुछ नहीं, वोट जरूर डालेंगे हम".

2. In keeping with the practice, it is requested that schools and educational Institutions in your State/ UT be directed to conduct activities such as debates, discussions, and competitions (including drawing, skit, song, painting, essay, etc.) as part of the National Voters' Day (NVD) celebrations on the above mentioned theme. The said events may be organised as per appropriate guidelines/ protocols in place. Additionally, educational institutions are encouraged to administer the voters' pledge on National Voters' Day. The Copy of the pledge is enclosed herewith.

3. I would also like to request you to direct that all staff and officers in State Government Department/ PSUs and officers in your State/ UT to take the NVD pledge at around 11:00 AM or at any suitable time during the day, on 25<sup>th</sup> January, 2024. Respective Chief Electoral Officer of the state may be contacted for clarification, if any.

4. The logo for 'National Voters' Day,' which reinforces the importance of voting, may also be suitably utilised on official stationery, merchandise, websites etc. The photographs of all these events/ activities, may be uploaded using hashtag #NVD2024, on their respective social media handles or website, wherever possible.

Yours faithfully,

*Santosh Kumar*

(SANTOSH KUMAR)  
SECRETARY

**Copy to:** The Chief Electoral Officers of all States/ UTs.

**Encl:** NVD pledge (Hindi/ English), NVD Logo (Hindi/ English).



# National Voters Day

## Logo



## Pledge

### Voter's Pledge

" We, the citizens of India, having abiding faith in democracy, hereby pledge to uphold the democratic traditions of our country and the dignity of free, fair and peaceful elections, and to vote in every election fearlessly and without being influenced by considerations of religion, race, caste, community, language or any inducement " .

### मतदाता शपथ

" हम, भारत के नागरिक लोकतंत्र में अपनी पूर्ण आस्था रखते हुए यह शपथ लेते हैं कि हम अपने देश की लोकतांत्रिक परम्पराओं की मर्यादा को बनाये रखेंगे तथा स्वतंत्र, निष्पक्ष एवं शांतिपूर्ण निर्वाचन की गरिमा को अक्षुण्ण रखते हुए, निर्भीक होकर, धर्म, वर्ग, जाति, समुदाय, भाषा अथवा अन्य किसी भी प्रलोभन से प्रभावित हुए बिना सभी निर्वाचनों में अपने मताधिकार का प्रयोग करेंगे ।"

Link for Open Files of NVD logo and Pledge (Hindi/English)

[https://drive.google.com/drive/folders/1PQrshoZ3KseyVS9JZave\\_u-J-5NvigSK?usp=sharing](https://drive.google.com/drive/folders/1PQrshoZ3KseyVS9JZave_u-J-5NvigSK?usp=sharing)

